

# Sudbury Day Festival

## 2009 Sponsorship Levels

Sudbury Day's Mission is to foster understanding of the world and our community's varied cultures through an annual day-long event that features food, entertainment and activities from around the world. We hope that by bringing people of all ages and backgrounds together, we can build a stronger sense of community and a greater awareness of the people we live among.

**The 7<sup>th</sup> Annual Sudbury Day Festival: The Spirit of 01776 will take place on Saturday, April 4, 2009, at Lincoln-Sudbury Regional High School.**

### *Sponsorship Levels*

#### **Sudbury Sponsorship      \$750.00**

Ad in event brochure  
Newspaper insert - 6,000  
Local business – 1,000  
Sudbury grade school take-home folders – 5,400  
Logo in advertising  
Name on each Children's Pavilion Passport (approx. 600)  
Option to host Children's Pavilion activity  
Signage in LSRHS Auditorium  
Display space as requested including tables, chairs, and electricity  
Inclusion in press materials as a sponsor  
Use of Sudbury Day logo for approved promotional purposes  
Website link

#### **Town Center Sponsorship      \$500.00**

Signage in LSRHS Cafe  
Listing in event brochure  
Newspaper insert - 6,000  
Local business – 1,000  
Sudbury grade school take-home folders – 5,400  
Inclusion in press materials as a sponsor  
Name on each Children's Pavilion Passport (approx. 600)  
Use of Sudbury Day logo for approved promotional purposes  
Website link

#### **Wayside Inn Sponsorship      \$250.00**

Name in event brochure  
Signage in Exhibitor's Village  
Use of Sudbury Day logo for approved promotional purposes  
Website link  
10 X 10 booth space with table and 2 chairs

For more information contact Abby Ward at 978-443-7723 or [abby@bshdevelopment.com](mailto:abby@bshdevelopment.com)